

TAPS TIPS

TAKE AIM and DON'T BECOME THE TARGET

What do you have to lose? ONLY YOUR ENTIRE LIFE SAVINGS

TAPS TIP #1: <u>Don't Invest Until You Investigate</u>

Call the Department of Corporation's toll free number 1-866-ASK-CORP (275-2677) prior to purchasing any type of financial product. The Department can provide you company background information and help you identify "red flags" before you invest your money.

TAPS TIP #2: Don't Invest Right Away: Slow Down and Take Your Time

Don't make a quick decision no matter how enticing the investment appears. Most fraud occurs because the con artist talks the victim into making a 'rushed' decision.

TAPS TIP #3: Don't Be Too Trusting - Appearances Can Be Deceiving

Often, the nicer and more professional the salesperson appears, the greater the con artist.

TAPS TIP #4: Don't Invest More Than You Can Afford To Lose

Remember how many years it took you to save the money you have? How much are you willing to lose if the investment turns out to be a scam? Are you investing your entire life savings? If you lose everything you have, what will you do? NEVER PUT ALL YOUR EGGS IN ONE BASKET!

TAPS TIP #5: Don't Believe 'Guaranteed' Large Rates of Return On Your Investment

There are always risks to investing. If you are promised a high return rate, be extremely cautious.

TAPS TIP #6: REMEMBER TO TAKE AIM

Always Ask Questions

Investigate first and compare.

Make the best decision for you and your family